

**Alison French, [Alto Solutions, LLC](#)**  
**Speaking Engagements, Publications, and Recognition**



- [“What Are the Benefits of Business Networking?” UpJourney](#) (May 2022)
- “It’s Not You, It’s Your Brain: Practical Neuroscience for Learning” at the 2021 Association for Talent Development International Conference & Expo (August 2021); also for Cushman & Wakefield (October 2021) and Skadden, Arps, Slate, Meagher & Flom LLP (May 2022)
- Keynote speaker (with Stephanie Hubka of Protos Learning, LLC) to kick off Tri Delta National’s new [“Leading Others” curriculum](#) (March 2021)
- “Jedi Change Management - the Power of Mindpower” co-presented (with James Stockmal) at Metro ATD’s “Be a Change Agent” Virtual Conference and the Association for Change Management Professionals’ Speaker Series (December 2020)
- Featured on Tri Delta’s [podcast](#) and [website](#) on Leading with Kindness (November 2020)
- “It’s Not You, It’s Your Brain” and “Chart Your Course: Professional Development, Branding and Networking” at the Optical Society’s Frontiers in Optics (FIO) conference (September 2020)
- Author of [“Leadership Lessons from Mr. Rogers – The Extraordinary Power of Connection and Kindness”](#) (Management Concepts, August 2020)
- [“Won’t You Be My Trainer: Practical Lessons from Mr. Rogers”](#) co-presented (with Stephanie Hubka of Protos Learning, LLC) at the Association for Talent Development Virtual Conference (June 2020); will be presenting its companion workshop, [“Won’t You Be My Manager,”](#) at the Richmond Society for Human Resource Management Strategic Leadership Conference in October 2021
- Featured speaker for Andrews & Cole, LLC (Bethesda, MD) corporate event: “Building Your Personal Brand and Becoming a Networker Extraordinaire” (December 2019)
- Keynote speaker for the BSKB and World Intellectual Property Review's Influential Women in IP event in Tysons Corner, VA: “Improving Self-Awareness and Leadership Through Neuroscience” (September 2019); also presented to the University of Washington School of Pharmacy and the Eno Center for Transportation’s EnoMAX Program (August 2019)
- “Developing an Innovative Mindset” for Generali Global Assistance (September 2019)
- Featured speaker at chapter programs on improving leadership through neuroscience for the Association for Talent Development (February 2019) and Society for Human Resource Management (October 2018)
- Quoted in “Having a Plan” in *The Bottom Line*, published by HerCorner (January 2018)
- Quoted in “12 Experts Share Advice for Making an Impact” published by the Association for Talent Development (November 2017)
- Certificate of Appreciation from the US Department of Agriculture for contribution to leading culture change in OCIO through more effective communications (September 2017)
- Featured speaker for Northern Virginia Chamber of Commerce’s Next Gen Council (March 2015)
- Featured speaker for Kevin Eikenberry Group’s Remarkable Learning teleseminar on “The Secret to Managing Difficult and Resistant Employees” (June 2014)
- Co-author of Business Insights article for New York law firm Cohen, Tauber, Spievack & Wagner, PC: “4 Possible Reasons Your Employee Is Being Difficult — And What to Do About It” (2014)
- Recipient of Women Impacting Public Policy (WIPP) Federal Contracting Certificate (2014)